

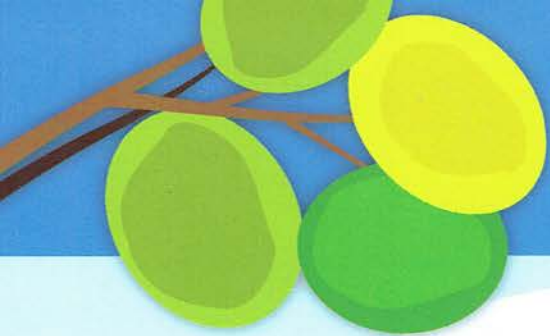


Keweenaw

community foundationSM

For good. For ever.

2014 | Annual Report



We're GROWING!

Your Keweenaw Community Foundation is growing in several key ways!

Our traditional role is to use your donations to create long-term investments that provide permanent sources of income for non-profit groups in Houghton and Keweenaw Counties. Most of these groups focus on the areas of health, education, human services, economic development, and our youth. The number of endowments serving these purposes, donations to those endowments, and the granting from endowment income each year are growing strong, as we'll show in this report.

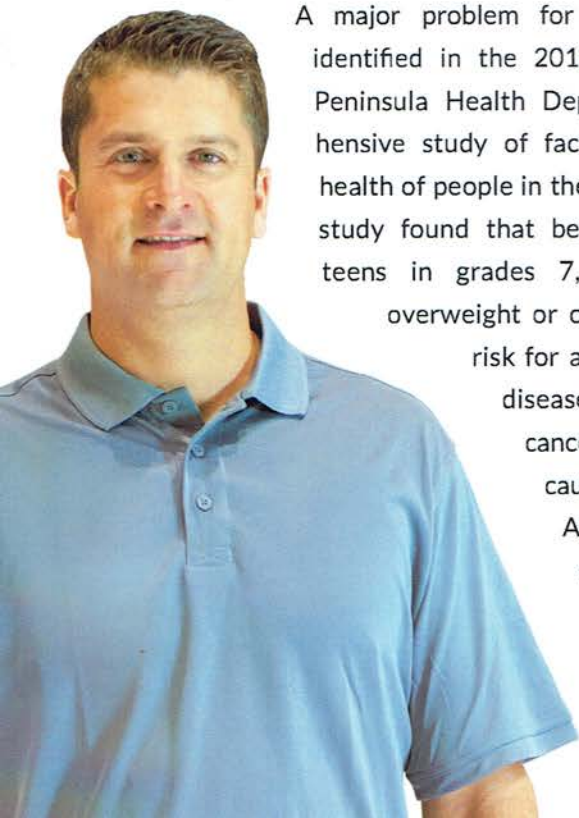
Another key role for this foundation as we mature in our third decade is to bring together local people to identify community problems and to develop community-wide programs to address these problems. Such programs can bring grant money from state and national sources into our community. Our big news this year is a new Keweenaw Youth Farm initiative to grow healthful, local food to nourish our young people and to fight childhood obesity.

A major problem for local youth was identified in the 2012 Western Upper Peninsula Health Department comprehensive study of factors affecting the health of people in the Western U.P. The study found that between 30-40% of teens in grades 7, 9 and 11 are overweight or obese, raising their risk for adult obesity, heart disease, diabetes and cancer – the leading causes of death. About one out of four of these young people lives in poverty, which can limit their access to

nutritious, healthful food. With tobacco use declining, obesity will be the leading cause of preventable death in the future. As a community, we need to find ways to reverse this trend through effective prevention strategies and healthy behaviors.

Rising to this challenge, KCF Executive Director Barbara Rose formed a team to explore a pilot program to improve the health of our youth through a diet of fresh, locally-grown foods in their school lunches. The team includes a health department executive, two KCF board members, a school counselor, the Adams Township Schools Superintendent, local chefs, farmers, ranchers and gardeners. The team designed a program whose initial goal is to create healthful school menus from locally-sourced ingredients, one day each week. A secondary goal is to involve students and their families in growing and preparing the food, possibly realizing a surplus for storage or sale to the community. This program is named "Keweenaw Youth Farm," and its slogan is "Every day healthy. One day local." It began this school year in the Adams Township Public Schools with several hundred children at South Range Elementary School and Jeffers High School. If the program is as successful as early experience suggests, we hope to expand it to other Keweenaw school systems.

Go to our website, www.k-c-f.org, to learn more about this exciting new project that could be a game-changer for many of our at-risk youth. There simply isn't enough space in this brief report to talk about all the wonderful local sources of healthful food, the talented helpers involved, the building of greenhouses, student analysis of nutrition content and food chemistry, family participation, and all the ways that KCF has brought together a community team to attack youth obesity. As we grow healthful food we grow more fully into our mission as a community catalyst: For good. For ever.



Brent Peterson
President, Board of Directors

A Rose has been **GROWING** in our garden

One very special rose, Barbara Rose, has been growing the KCF garden of funds for eight successful years. At the end of this year, Barb plans to retire to travel with her husband Mike and to enjoy the fruits of her labor.



Barb with husband Mike and daughter Emily

Barb joined KCF as executive director in 2006, after a professional career in which she developed special skills in organizational development and leadership, first as an educator and later as a consultant to major corporations such as Ford and Bose, as well as schools, cities and churches. After a career that took her to cities including Madison, Ann Arbor and briefly to Houghton in the 1970s, Barb and Mike retired in 2000 to a vacation home they had built several years earlier on the Portage Canal north of Houghton. Before bringing her organizational talents to KCF, Barb also provided organizational guidance to key Keweenaw groups, including Michigan Tech and the Intermediate School District.

Before Barb arrived, KCF was a minor presence in the Copper Country. Founded in 1994 with a grant of \$500,000 from the Kellogg Foundation to be used for youth programs, and matched by another \$500,000 in community contributions, by 2006 KCF had grown slowly but steadily to include 37 endowments and other funds worth \$2,685,000. About \$55,000 had been granted or distributed the previous year. But the foundation's full potential had hardly been tapped, and its board of directors wanted professional help in laying out a clear and effective strategic plan for growth.

Under Barb's leadership, KCF blossomed. With her enthusiasm, her knowledge of the community and its people, her vision of what could be accomplished, and her strategic guidance, she caused new funds, major donations and new

programs to sprout and grow. She did this by far exceeding the qualifications and job requirements of a supposed part-time position. Now and then she would even bake a pie to provide a delicious introduction to a prospective donor. As Barb retires in 2014, during her era the number of funds that KCF manages has grown from 38 to 108. The value of investments in those funds has grown from \$2.7 million to almost \$7 million. The value of annual grants to community organizations, scholarships, and causes that those investments have generated has grown from about \$55 thousand to more than \$211 thousand.

While nurturing this impressive growth, Barb firmly established the Keweenaw Community Foundation as the "go-to" organization for long-term philanthropy in Houghton and Keweenaw Counties. Now, most charitable organizations and individuals know that KCF is the place they can entrust their donations, and that KCF management of those donations will provide a stream of income for local causes the donors care about For good. For ever. And as shown elsewhere in this report, Barb's vision has now taken KCF to the next level of community service shared by most larger community foundations, as the KCF youth food initiative brings together the community around a local need and brings in outside money to help.

KCF will greatly miss Barb as she retires to "smell the roses." But we know that her leadership and achievements will inspire our next executive director to nurture and grow an ever larger crop of Keweenaw philanthropy.

Barb Rose
Executive Director



15 youth
GRANTS AWARDED TOTALING
\$21,179
\$607,207
YAC ASSETS
nineteen
members

2014

How Does Granting Work?

We have \$6,947,849 in assets from community donations that allowed us to grant \$211,526 this year from the interest earned on the assets.



ASSETS OF
\$6,947,849

ASSETS GREW BY
\$895,047
in 2014

108 FUNDS
ALL LISTED AT
WWW.K-C-F.ORG

8 **SCHOLARSHIPS AWARDED**

- 2 FROM THE FAITH LUTHERAN SCHOLARSHIP
- 2 FROM THE BERNARD F. GAFFNEY MEMORIAL SCHOLARSHIP
- 1 RONALD & LOU ELLYN HELMAN
- 1 HOUGHTON ROTARY
- 1 PORTAGE LAKE GOLF GAPPY LEAGUE
- 1 ANTHONY & PAT STARK

309
DONORS

44
MORE DONORS THAN IN 2013
Who gave \$311,285 to KCF Funds

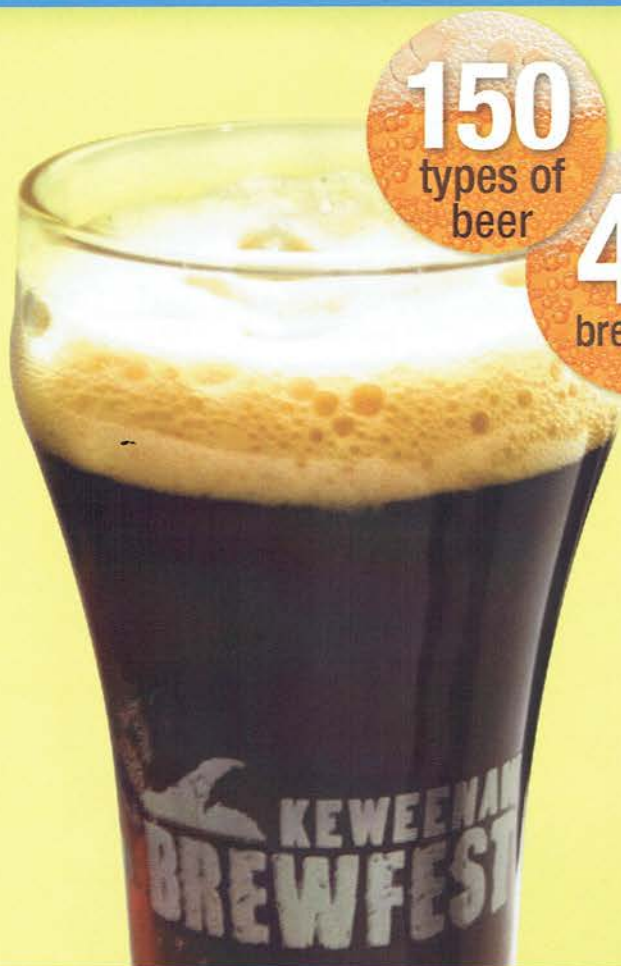
\$211,526
HAS BEEN GRANTED TO
62 ORGANIZATIONS

8
WAYS TO GIVE

The
Giving Tree

1. Mail us a check
2. Attend Keweenaw Gold
3. Open an endowment
4. Volunteer at our events
5. Purchase a brick
6. Visit our website
7. Stop in at our office
8. Tell people about us

GROWING



150
types of
beer

42
breweries

6
endowments
supported

1,300
attendees

\$92,250
4-year
revenues

2014 KEWEENAW BREWFE**ST**

KEWEENAW GOLD

The Keweenaw Gold Gala at the Continental Fire Company in Houghton on January 29, 2014 was attended by 104 sponsors and friends of KCF and netted \$20,000 for KCF operations. Attendees were treated to a rousing pep talk by former trustee Steph Olsson and the presentation of special awards to Ann Clancy-Klemme, Stef Cook and Mike Rose.



Ann Clancy-Klemme receives an honorary brick for her contributions to Camp 911.



Mike and Barb Rose with Houghton City Manager Scott MacInnes during the gala.



Friends of the Keweenaw Community Foundation enjoying the gala fundraiser.

Fundraisers



Keweenaw Youth Farm is growing

The Keweenaw Youth Farm Program was initiated by KCF this year and is being tested in the Adams Township Public Schools. It will provide at least one locally-sourced school lunch each week and involve students and their families

in production of healthful food, with the potential to reduce youth obesity—their greatest health risk in the future. The program also has the potential to bring funding from donors and agencies outside the Keweenaw.



Students at South Range Elementary School help to prepare a school lunch from fresh produce and meat grown in the Keweenaw.

COMMUNITY BRICK PROJECT

The Brick Project, advertised with a flyer in last year's annual report, was spearheaded by KCF trustee Jonathan Julien in cooperation with the Rotary Club of Houghton and the City of Houghton. More than \$27,000 was raised to date as more than 110 donors purchased an engraved brick, recently installed in the new walkway at Houghton's Ray Kestner Waterfront Park. To add your own memorial brick in one of three sizes, contact the KCF office at (906) 482-9673 or our website www.k-c-f.org.



DONORS

From October 1, 2013 to September 30, 2014

Michael and Marilyn Agin
Mark and Theresa Ahlborn
Ambassador
American Forest Mgmt, Inc.
Ameriprise Financial
Ameriprise-Joe Evans
Lori Anderson
Armandos Inc
Michael and Karen Arola
Aspirus Keweenaw
Aspirus, Inc.
Michael Babb
David Bach
Jeff and Kiira Baril
Tim and Nancy Baroni
Phillip and April Barry
Elizabeth Bauer
Cathy Benda
Berryman, Inc.
Michael and Mary Bingham
Jeffrey and Susan Binkley
Ron and Michelle Blau
James and Ronda Bogan
Leonard and Janeen Bohmann
Paul and Margaret Boissevain
Theodore and Laurie
Bornhorst
Debbie Bradford
Lori Bradley
Brockway Photography
Sandra Bryant
Campioni Enterprises, Inc
Deb Capello
Carmelitas
James Carow
Century 21 North Country
Agency
Joan Schumaker Chadde
Chevron Humankind Matching
Grant
Rick and Jane Church
Ronald and Gretchen Cipriano
Kenneth and Marilyn Clark
Robert Cobbs
Kevin Codere
Community Foundation of
Green Bay
Community Foundation of
Michigan
Continental Fire Co
Les and Stefany Cook
Coon Electric
Ross and Amanda Cooney
Sandra Cooney
Chris Coponen
Copper Country Ford
Copper Harbor Trails Club
Crown Cleaners
Daily Mining Gazette
John Danner
Cynthia Darling
Gladys and Donald Dawson
Dollar Bay Linoleum and Tile
David and Annette Duchamp
Jack Eberhard
William and Constance Eddy
Edward Jones Investments
Edward Jones
Joanne Edwards
Eliaison Law Office, PC
Kathryn Engel
Karl Euler
Joseph and Gail Evans
Jeffrey and Michelle Farrey
Nancy Fenton
William and Barry Elizabeth
Fink
David and Angela Fischer
Clarence and Yvonne Fisher

Ronald Fisher
Formosa of Houghton
Frank A. Douglass Agency, Inc
Cedric and Karen Fredrickson
Paul and Robertine Freshwater
Christopher Fries
Jennifer Fuller
Chris Gariepy
Marlene Gilpin
Karl Goering
Grace Lutheran Church
Ronald Gratz
Richard and Stasia Gray
J. and Phyllis Green
Sarah Greene
Ernest Griff
Habanero's/Library Brew Pub
Fred Hagen
Robert and Charlotte Hager
Hairsmiths, Inc.
David Hammer
Hancock Bottling Co., Inc.
Dennis and Andrea Harbour
Randall Harris
James and Bonita Hay
Ronald and Lou Elynn Helman
Janet Henquinet
Jeffrey and Kari Henquinet
Robert Hermie
Jacob and Renee Hiller
Thomas and Jane Hiltunen
Alison Hoagland
Kathryn Hollister
Merlin Holtz
Houghton Portage Twp.
Schools
Houghton Rotary Club
Marlene Houle
David Hughes
Neil Hutzler
I.E. Swift True Value
Interfund Activity
Martin and Gale Iskra
J.D. Martineau
Anil and Lois Jambekar
James C LaBelle Trust
John & Arthur Penegor Inc
Dana Johnson
Jody and Chris Johnson
Philip and Rene Johnson
Pat Joyce
Jon Julien
David and Carol Kass
Edwin and Debra Kautto
KCF Youth Advisory Council
Michele Kerban
Adam Kerry
Keweenaw Brewfest
Keweenaw Brewing Company
Alan Kiecker
Kimberly Clark Foundation
Terry and Sue Ellen Kinzel
Kirkish Furniture
Joseph Kirkish
Sean and Kristine Kirkpatrick
Kissel Chevrolet
Kirk and Ann Klemme
Richard Klingsick
Kmpd Inc, Dba Rock House
Russell Koski
Craig and Jeanne Kurtz
Stephen and Michele LaCourt
Joyce Lacovoni
Lahti Apartments
Michael and Sharon Lahti
Lake Superior Region SCCA
Mark and Michelle Lambert
Lori Landwehr
Robert and Deloris Langseth

Larry and Rachel Lankton
Amy Lanzel
M. and Lauren Law
John and Karla Lawton
LeClaire Surveying
William Leder
Paul Lehto
Brent and Martha Leonard
Mark and Lisa Levandowski
Patricia and Lawrence Lins
LJJ Construction
Kitty Loukas
Kevin and Barbara Luke
Jerry and Frances Luoma
R and Claire MacArthur
Scott and Elizabeth MacInnes
Bill Mackela
Matthew and Dawn Maise
Makela, Toutant, Hill & Nardi
Nancy Mallet
Michael Manderfield
Marketing Department, Inc.
Martin Family Foundation
Michael and Vicky Mattila
McCabe Distributing
Company
McGann Building Supply
Joni Meyers
Michigan Tech Credit Union
Steven Mieska
Gary Mineart
MM Powersports
Philip and C. Michelle Morgan
Glenn and Gail Mroz
Mt. Ripley Ski Patrol
MTM Contracting
MTU Credit Union
Mark Nelson
Jonathan and Gail Ann
Neufeld
Gina Nicholas
Eric and Michiko Nielsen
Sue Noe
Robert Noetzel
Northern Auto
Northern Mutual Insurance
Company
Craig Nuccio
OHM Advisors
Ojibwa Casino
Paul and Joyce Ollila
David and Karyn Olsson
Douglas and Shawn Oppliger
Orchard, Hiltz & McCliment
Sally Orr
Linda Ott
Jeffrey and Ann Parker
Wanda Parrish
Chris and Frances Passerello
Christopher and Holly Peer
Wayne and Laura Pennington
Pepsi Cola Bottling
Peterlin Bros Co
Brent and Kristin Peterson
Margaret Pierson
Pilgrim River Steakhouse
Scott and Kristin Pilgrim
Risani Company, Inc.
Jon and Cynthia Plummer
Portage Health Foundation
Portage Health System
William and Mary Ann
Predebon
Mark Pringle
Elaine Putvin
Quincy Dining
Range Bank
David and Elizabeth Reed
Retirement Solutions

Chester Rheault
Robert and Carolyn Richards
Phillip Richio
Jay Ringler
Mike Ritchie
Sherry Rivard
Charles and Amy Roberts
Peter and Patricia Roberts
Suzanne Roberts
Michael and Barbara Rose
Jay Rowe
Bruce Rukkila
Rukkila, Negro & Associates
Ruth Sablich
Paul Sanders
Mary Saylor
Craig and Paula Scheuern
Maximilian and Mary Ann Seel
Bruce and Nancy Seely
Charles and Nancy Sestok
Marge Shannette
Jon Sherk
Patricia and Mark Sherman
Shipping Shop
Rosemary Short
Glenn Snyder
Christopher Sochay
Jon Soder
Myles Sommerfeldt
Robert Spencer
Patricia and Anthony Stark
Roger and Mary Stelljes
Frank and Sharon Stipech
Clifford Storr
Elsa Strayer
Ginger Stroube
Douglas and Norma Lee Stuart
John and Helen Sullivan
Superior Block

Superior National Bank & Trust
Superior National Trust &
Finance
Surplus Outlet
Dale and Alice Tahtinen
Mary Tarbox
Tervo Agency
The Great Deer Chase
The Sheldon Grill
Thermoanalytics
Alyce Thorpe
Thyer Group Llc
Raymond and Diane Tiber
Gregory and Gretchen Tieder
U.P. Engineers & Architects, Inc.
U.P. Kids
UP Janitorial Service
Phillip and Janice Uren
Lou Vairo
Stephen and Shannon Vairo
Van Straten Enterprises, Inc.
Ann Marie Vanduyne
Robert Veester
Edward Venners
Lisa Vervena
David and Kristie Vlahos
Vollwerth & Company
Lloyd and Clyde Westcoat
Wickley Agency, Inc.
Wisconsin Public Service
Dallas Wisehaupt
Paul Wittbrodt
YAC
Bernadette Yeoman-
Ouellette
Ginger Stroube
Charles and Lois Young
Charles and Sue Zamzow
Steven and Jane Zutter

AT A GLANCE

WHAT?

Incorporated in 1994, KCF is the primary charitable organization serving the long-term needs of Keweenaw and Houghton Counties.

HOW?

KCF does this by helping a variety of non-profit groups and individuals set up and operate permanent investment funds that provide grants to pay for local needs, now and in the future. These funds, mostly endowments but also other types of long-term investments, are funded by private contributions, and designated for specific non-profit organizations, local fields of charitable interest, or other charitable uses selected by the donors.

WHY?

By acting together as partners with KCF, charitable donors and organizations can maximize their long-term contributions to the community while minimizing their costs of doing so.

WHO?

KCF is governed by volunteers, including a board of trustees representing a variety of community interests. The board is advised by professionals in fields such as finance, accounting and law, and by the organizations KCF serves. It is supported by a part-time staff headed by Executive Director Barbara Rose.

Public Donations

Our annual audit, IRS form 990, and our annual application for the State of Michigan License to Solicit Donations are available at our office during business hours. For our investment information, the names of our investment managers, members of our investment committee, and the administrative fees charged, please e-mail us at mail@k-c-f.org or call (906) 482-9673.

(906) 482-9673 • www.k-c-f.org
236 Quincy Street, Hancock, MI 49930