

# donors

From April 1, 2014 to March 31, 2015

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The Shelden Grill  
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Yeoman-Ouellette  
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Mr. and Mrs. Zamzow

## at a glance

### WHAT?

Incorporated in 1994, KCF is a charitable organization serving the long-term needs of Keweenaw and Houghton Counties.

### HOW?

KCF supports local non-profit groups and individuals by creating and growing investment funds. The interest earned from these funds provide grants.

### WHY?

It creates a sustainable resource focused towards enriching our quality of life in the Keweenaw.

### WHO?

KCF is governed by a local diverse board of trustees representing the community. The board is advised by professionals in fields such as finance, accounting and law. It is supported by a dedicated staff, including Lisa Broemer, Kyle Krym and Jim Vivian.



Keweenaw

community foundation<sup>SM</sup>

For good. For ever.

Annual  
Report  
2015

### Public Donations

Our annual audit, IRS Form 990, and our annual application for the State of Michigan License to Solicit Donations are available at our office during business hours. For our investment information, the names of our investment managers, members of our investment committee, and the administrative fees charged, please e-mail us at mail@k-c-f.org or call (906) 482-9673.

(906) 482-9673 • www.k-c-f.org  
236 Quincy Street, Hancock, MI 49930

## Dear Community,

It is my great pleasure to serve as the Executive Director for Keweenaw Community Foundation (KCF). Past and present trustees and staff members have created a strong "foundation".

Prior to my current position, I have led many organizations in various capacities, including Chairman of the Board for the Michigan Tech Employees Federal Credit Union and Program Manager of Michigan Tech's Transportation Materials Research Center. Those experiences taught me essential skills for building solid organizations. I will continue to use these experiences to move KCF forward.

My priority in 2016 is to promote planned giving, transitioning our focus from fundraising to fund development.

During 2015, KCF updated our policies, procedures and developed a three-year strategic plan. Through the process, we developed three key strategies: increasing operational capacity, improving community engagement, and refining our grantmaking process.

Despite all of the changes, this year KCF achieved great accomplishments. We have renewed our accreditation and developed a new organizational structure, community outlook, and set of best practices. Additionally, we have begun supporting two new initiatives—Keweenaw Community Critical Incident Stress Management and Alive Inside. Both projects will help strengthen our community *for good and for ever*.

KCF exists to serve our community, and our community has served as our foundation. I would like to again thank everyone who has assisted our efforts, and I look forward to seeing you at upcoming events. The future is bright, and together we can achieve anything.

**Jim Vivian**  
Executive Director



It's my privilege to serve as Chairman of the Board for KCF. The thing I am most proud of is the strength of our community and the compassion within it.

One notable Foundation change has been Jim Vivian serving as the KCF's newest Executive Director. Jim's energy and outlook will continue KCF's proud tradition of serving our community. He has spearheaded a new strategic plan and is focused on updating and improving our processes. His work ensures we are properly positioned for growth.

For this upcoming year, we are prioritizing relationships with community partners, fostering new relationships, and energizing our brand.

One thing will never change: our commitment to improving the quality of life in the Keweenaw. We are *for good, for ever*.

**Jonathan D. Julien**  
Chairman, Board of Trustees

- REVENUES IN EXCESS OF \$20,000 FOR KEWEENAW COMMUNITY FOUNDATION
- 1,450 TICKETS SOLD
- OVER 150 BEERS
- 50 BREWERIES



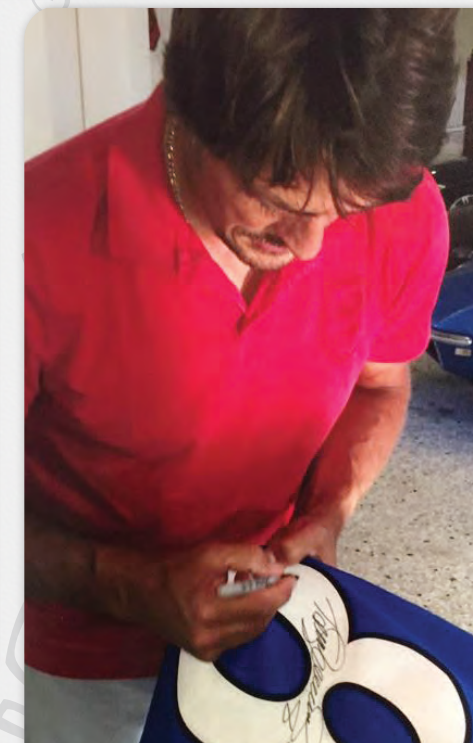
## COMMUNITY BRICK PROJECT



115 personalized pavers sold to create a new walkway at Houghton's Ray Kestner Park.

\$27,000 raised to support KCF operations.

You can still purchase your brick by calling the KCF foundation anytime.



## The Finnish Flash scoring for KCF

KCF has an autographed jersey signed by Teemu Selänne. Nicknamed "The Finnish Flash", Selänne is a renowned hockey player and the highest scoring Finn in NHL history. The jerseys will be auctioned off or give-away prizes at one of our upcoming events. Stay tuned to find out more!

## KEWEENAW GOLD



Last year's Keweenaw Gold rocked The Continental Fire Co. Over 109 sponsors and friends attended the celebration. KCF board members Jonathan Julien and Paul Freshwater received awards for their service to the community, while Joe Kirkish was presented with the Herman "Winks" Gundlach award. Twenty-eight community members joined the inaugural Keweenaw Gold Club by purchasing a natural stone tile in the name of an endowment fund. The 2015 tiles were brecciated crystalline Datolite, honoring the Copper Falls Mine in Keweenaw County. The 2016 tile will commemorate the Clark Mine in Copper Harbor.



[www.k-c-f.org](http://www.k-c-f.org)

# rockin' 2015

Funded in part by KCF's FYI endowment, PJ Olsson's Rock Camp took 40 young musicians on a transformative two week journey of commitment and creativity, culminating in a bust out performance at the Rosza Center. FYI donor and KCF board member Bernadette Yeoman-Oullette hopes "other programs might be developed that will enable young people to make healthy choices that will bring fulfillment that will continue throughout their lives."

Look for KCF to support more like-minded and high impact community programs.



PJ OLSSON'S  
**Rock CAMP**  
2015

## 1000 new books for U.P. Kids



Youth Advisory Council granted over \$20,000 to community organizations with programs that specifically address youth needs. UP Kids benefited from YAC's first book drive. Hammered out from idea to implementation in just three weeks time, YAC collected over 1000 books to give to youth in need for the holidays. Members attended leadership camp at CMU with YAC students from all over the state. Armed with ideas and initiative to build a stronger organization, watch for YAC to make an even greater impact on our community in 2016!



KCF has partnered with the Omega House to produce and distribute brochures on the Five Wishes program. Five Wishes is a living will that takes into account your personal, emotional, and spiritual needs as well as your medical wishes, putting you firmly in control of your care. Improving the quality of life in our area also means improving the quality of end-of-life, and we could not be prouder of this initiative. To learn more, visit our website or pick up a Five Wishes brochure in our office or at the Omega House.

# looking forward

## Inspiring Our Community to Give

Our mission is to inspire giving that invests in our community's quality of life. Whether it's time or money, no gift is too small or too large. Look forward to more programs, presentations, and giving tools.

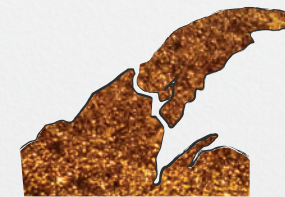
inspiration  
planned giving  
y.a.c. community  
youth give locally  
www.k-c-f.org  
volunteering  
for good for ever

buy bricks  
keweenaw gold  
five wishes  
amazonsmiles  
learning  
brewfest  
endowment

### Our operational priorities

1. Increase our operational capacity
2. Increase community awareness and engagement
3. Refine grant making to be more needs based and proactive

## Mark Your Calendar!



### Keweenaw Gold

March 22, 2016.  
Continental Fire Co.  
Stay tuned for details.

## Mixing it UP - our new fundraising series

"Cocktails and Canvas" will kick off our new fundraising series. You will have the opportunity to learn and create art while sipping on your favorite cocktail!

Visit our website for more information: [www.k-c-f.org](http://www.k-c-f.org)

National Standards accreditation represents operational effectiveness to foster excellence in community philanthropy.



Confirmed in Compliance with National Standards for U.S. Community Foundations

## Meet the Conductors

We've welcomed three new rockin' team members:

- Jim Vivian - Executive Director
- Lisa Broemer - Office Manager
- Kyle Krym - Communications



## Meet the Band

Our Board of Trustees thanks you for your dedication and Commitment to our community.

- Jonathan Julien, Board Chair
- Bernadette Yeoman-Ouellette, Board Vice Chair
- Jan Cole
- Les Cook
- Mike Hauswirth
- Jeffrey Henquinet
- Jody Johnson
- Jennifer Julien
- Karyn Olsson
- Brent Peterson
- John Sanregret
- Trish Sherman



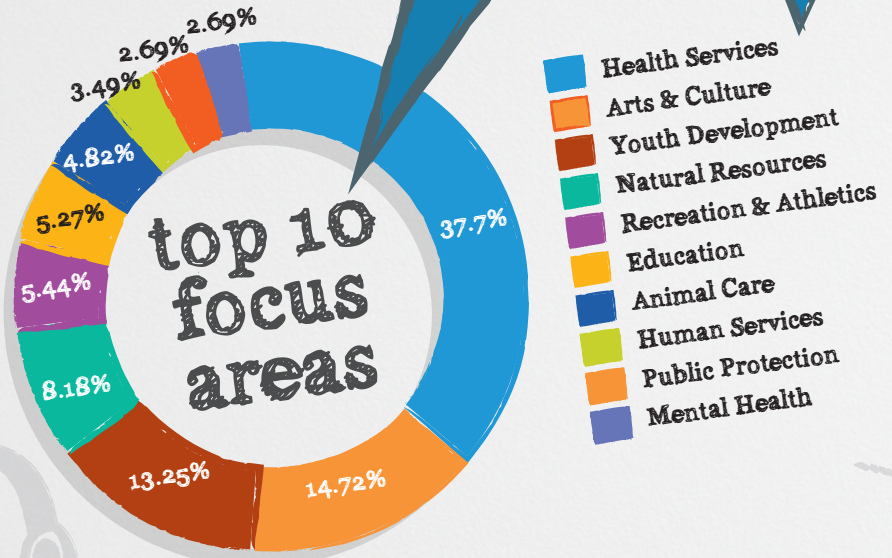
[www.k-c-f.org](http://www.k-c-f.org)

# 9 ways to give

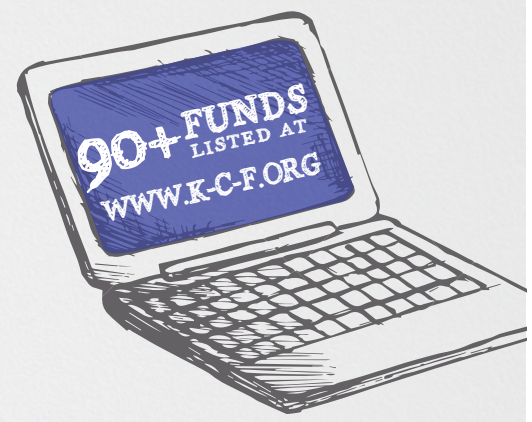
1. Mail us a check
2. Attend Keweenaw Gold
3. Open an endowment
4. Volunteer at our events
5. Purchase a brick
6. Visit our website
7. Stop in at our office
8. Tell people about us
9. Amazon Smiles

Assets of **\$7,213,855**  
**\$167,439**  
 has been granted to **48** organizations

**273** Rock Star Donors  
 (Total donations given: **\$300,100.33**)



Assets turned up the volume by **\$266,006** in 2015



**16** YAC grants awarded totaling **\$24,370**

**How Does Granting Work?**  
 We have \$7,213,855 in assets from community donations that allowed us to grant \$167,439 this year from the interest earned on the assets.

**Scholarships Awarded 5**  
 3 from the Faith Lutheran Scholarship  
 2 from the Bernard F. Gaffney Memorial Scholarship

**12** Rock Star Board Members  
**3** Band Staff Members

For good. For ever.

**12** Rockin' Student Members

